



SOUTHERN ALBERTA FLOODS



High River, Alberta, three years after the floods.
Photo by Kevin Tetzlaff

THREE YEARS LATER: DONOR UPDATE

In June 2013, southern Alberta was forced to face terrible flooding that damaged homes, businesses and farmland. The destruction was swift. Families were evacuated from their homes. Albertans were truly in need. And, as they have time and again, Canadians responded.

I would like to offer my thanks to our supporters. Whether they were individuals, corporate partners, community groups or governments, Canadians answered the call to help the impacted communities of Alberta.

Your generosity and your response to this disaster have helped communities overcome terrible tragedy. From the critical first weeks through the last three years, your support has enabled our team in Alberta to reach out to impacted individuals and families and work to meet their unique needs.

I am immensely grateful for both your generosity and the trust you have placed in the Canadian Red Cross. It is my privilege to report to you on how you have helped families and communities rebuild from this disaster. With your support and the partnership of community organizations in Alberta, we stand behind Albertans for as long as our help is needed.

Thank you sincerely,

Conrad Sauvé
President & CEO

YOUR IMPACT



9,459
families assisted
by the Red Cross



229
homes
repaired and
rehabilitated



104
community
initiatives have
been funded



40
small business
owners provided
personal
consultations
and guidance

YOUR GENEROSITY MEANS EVERYTHING TO CAROLINE AND BRENDA

Recovery takes many forms after a disaster such as the floods that inundated southern Alberta in 2013. For two women, it was the restoration of their mobility and their ability to participate in their community.

Caroline and Brenda (names changed to protect their privacy), two women with special needs, live with Lisa Mokry and Sean Phillips. Caroline and Brenda relied on special adult road bikes as their main mode of transportation. During the 2013 floods, Lisa and Sean's High River home sustained serious damage and when they returned home, they made a very unfortunate discovery. Sadly, the floods damaged the bikes so seriously that they were not recoverable.

Lisa put it this way: "Brenda used her bike to go to her ball games, to work, and to visit friends and family," she said. "She'd love taking the dogs for a bike ride. It was her lifeline to independence."

Thankfully, due to your support, the Red Cross had the resources to help people in situations just like this. The family met with a Red Cross case worker, who was able to secure funding to replace the bikes.

"We're incredibly grateful," Lisa says.

Thanks to your support of this recovery, Caroline and Brenda now enjoy the same quality of life that they enjoyed before their lives were changed by the southern Alberta floods.



YOUR DONATION AT WORK

\$45M was raised in response to the southern Alberta Floods in 2013. Here is how your donation made a difference and continues to make a difference in communities in Alberta.

57.7%

Assistance to Individuals and Families

19.4%

Shelter/Home Clean-up Repair and Rehabilitation

14.8%

Community Initiatives and Support to small business

8.1%

Community Resilience and Disaster Preparedness

The Canadian Red Cross worked closely with and funded projects completed by community organizations such as Samaritan's Purse Calgary and Habitat for Humanity Southern Alberta Society. Working together, and with your support, we have been able to help communities rebuild after the floods.

We sincerely thank all of our supporters for their incredible contribution to our response in southern Alberta. Your generosity continues to make a huge difference to communities that persevered and continue to recover from the floods.

**WeCare@redcross.ca
1-800-418-1111
redcross.ca**